NCC Cable System Order

Order#	62317649	Flight Dates	08/22/16 - 08/28/16	Update Date
Syscode	1112	Agency	Strategic Media Services, Inc	Version
System Name	Spectrum/Kalamazoo, MI	Advertiser	APIRFS	Show All Lines
Market	Grand Rapids			Total # of Wee
		Client Code	124	Total
AE	Brenda Hadley	Product Code	183	Commission
Sales Coordinator	Collin Moore	Est Code	1162	Net Total
Office	Washington	Product Name		Total Spots
Phone	(301) 951-2620	Credit Status		Affiliate Split
Status	Not accepted			Sold On
Survey	Cable Nielsen Live+SD Jun16	Primary Demo	Adults 35+	GRP
		Makegood Policy	Approval Required	CPP

Comments:

R3: 8.30 removed \$197, mg in contract#62317647. please review and confirm!

										Inc	
CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
			dit	S		on		Weeks	ines		ate
CBM	GIMP	Cost Per Spot	100.0							2 Vs. 1	08/30/16
	1			6	\$1,588.6	\$280.3	\$1,869.0				

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FXNC	FXNC	FXNC	FXNC	FXNC	ESPN	ESPN	ESPN	ESPN	CNN	CNN	CNN	CNN	CNN	Net
AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	FOX AND FRIEND<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	NEW DAY<	Program
8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	Start Date
8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	Stop Date
09:00	19:00	16:00	09:00	05:00	00:00	19:00	16:00	09:00	00:60	19:00	16:00	09:00	05:00	Start Time
19:00	24:00	19:00	16:00	09:00	19:00	24:00	19:00	16:00	19:00	24:00	19:00	16:00	09:00	Stop
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ω	4	S)	4	4	6	6	3	4	з	7	з	3	4	Total Spots
\$29.00	\$36.00	\$29.00	\$18.00	\$27.00	\$29.00	\$36.00	\$29.00	\$18.00	\$29.00	\$36.00	\$29.00	\$18.00	\$27.00	Unit Cost
\$87.00	\$144.00	\$145.00	\$72.00	\$108.00	\$174.00	\$216.00	\$87.00	\$72.00	\$87.00	\$252.00	\$87.00	\$54.00	\$108.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
NCR Combined BOOKENDS	NCR Combined BOOKENDS	R3 -1x	NCR Combined BOOKENDS	NCR Combined BOOKENDS	NCR Combined BOOKENDS	NCR Combined BOOKENDS	R3 -2x	NCR Combined BOOKENDS	R3-1x	Line Comment				

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Syscode	1112	Agency	Strategic Media Services, Inc	Version		2 Vs. 1	
System Name	Spectrum/Kalamazoo, MI	Advertiser	APIRFS	Show All Lines			
Market	Grand Rapids			Total # of Weeks	o l		_
		Client Code	124	Total			\$1,869.00
AE	Brenda Hadley	Product Code	183	Commission			\$280.35
Sales Coordinator	Collin Moore	Est Code	1162	Net Total			\$1,588.65
Office	Washington	Product Name		Total Spots			67
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+SD Jun16	Primary Demo	Adults 35+	GRP	•//	GIMP	
		Makegood Policy	Approval Required	CPP	1	CPM	
Common to	20.000						

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Line	Commen
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Program	R3: 8.30 removed \$197, mg in co
Start Date	ontract#62317647. p
Stop Date	7647. plear
Start Time	please review a
Stop Time	w and confirm
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Line Comment	

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8/22/16

8/28/16

05:00

09:00

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\$22.00

\$176.00

30

NCR Combined BOOKENDS

Date Printed

08/31/16

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Jan 2017 Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	67	0	0	0	0	0	0	0	0	0	0	0	67
AMT	\$1,869.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,869.00

SYSTEM APP: ______ SALES ______ACCT

62317649 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |